



## A SMOKE-FREE ST. CHARLES COUNTY IS GOOD FOR BUSINESS

**Numerous studies show smoke-free laws DO NOT negatively affect businesses.**



A CDC study measuring the economic impact of smoke-free laws in 11 Missouri communities found that **eight of the 11 cities had increased taxable sales** for eating and drinking establishments post ordinance. The remaining three experienced **no change**.

The findings of this study are consistent with evidence from peer-reviewed studies that **A SMOKE-FREE ORDINANCE DOES NOT HARM A LOCAL ECONOMY.**

**A smoke-free ordinance for all workplaces and public places in St. Charles County would save businesses money and protect worker health.**

### **GOING SMOKE-FREE:**

- **Lowers the risk of fires and accidental injuries** which can reduce your insurance costs.
- **Reduces cleaning and maintenance costs.**
- **Reduces potential legal liability.** Nonsmokers harmed by secondhand smoke at work have won lawsuits and disability claims against their employers under a variety of legal remedies.



**IT'S GOOD FOR YOUR WORKER'S HEALTH – AND THAT'S GOOD FOR YOUR BOTTOM LINE TOO.**

Workers become healthier, and healthier workers miss less work, are more productive, and have lower health care costs.

### **Why 100% smoke-free?**

- Breathing even limited amounts of secondhand smoke is **harmful to health**.
- **100% smoke-free policies are the only effective way** to prevent death and illness caused by secondhand smoke at work.
- Designated smoking rooms and ventilation systems **are not effective** in protecting employees or patrons from the dangers of secondhand smoke.